

# **EV Chargers In Demand**

Edison Electric Institute forecasts 68% shortfall of DCFCs by 2030

CARB estimates 50+ DCFCs needed per DAY to meet 2030 demand from electric trucks



#### **Mitra Site Host Partner**

### Add untapped revenue to your bottom line

Generate substantial passive revenue by hosting Mitra-owned electric vehicle chargers at your location. As a Host Partner, Mitra will install and maintain the chargers at your site to serve our network.

- \$100K+ potential Host Partner annual revenue from network charging fees
- Increased property value from EV readiness
- You provide the site, we cover all equipment costs
- We handle permitting, construction, and maintenance of DC fast chargers
- Get priority access to fast chargers at discounted rates for resident fleet vehicles



# Earn Over \$1 Million in 10 Years by Hosting Just 3 Chargers

Mitra identifies high-potential locations in need of charging infrastructure. By hosting our chargers, you can earn income from an untapped asset - your property. We make the entire process simple and turnkey.



# Mitra EV approach

A quickly deployed network of charging sites in urban centers



## **Deploy Fast by Going Small**

- Sites up and running in 6-9 months
- Battery systems access to more w/o upgrades
- Fits on existing properties



### Repeatable and Scalable

- Modular infrastructure
- Bypasses 12–36–month utility upgrades
- Standardized offerings



## Value Creation and Capture

- Includes vehicle leases for host and nearby small fleets
- Gives baseline utilization for DCFCs
- Greenfield opportunity for small fleet shared charging



#### **Defensible Moat**

- Cluster of sites in urban areas creates a local network
- Builds defensible moat
- Decreases customer acquisition cost

# **Turning Complex to Turnkey**



Mitra streamlines fleet electrification for Small and Medium sized Fleets through flexible leasing, charging, and hosting options that reduce costs and headaches



Mitra partners with leading manufacturers like GM and Ford to provide cutting-edge electric truck options for leasing

#### Simplified Fleet Electrification with 3 Flexible Services



**Turnkey EV Leasing** 

We provide the EVs, on-site chargers exclusive for your fleet, AND access to our fast-charging network - all for a single monthly lease payment.



**EV Charger Hosting** 

Turn empty parts of your lot into profit by hosting Mitraowned EV chargers. We cover all costs while you earn passive revenue from network charging sessions.



**EV Charging Subscriber** 

Join our rapidly expanding fleet only charging network. Avoid public charging crowds and pay low metered rates.

Mitra eliminates the complexities of fleet electrification so you can realize savings immediately.

- Realize TCO savings day one
- No upfront costs affordable monthly lease payments
- We handle all the complexities of permitting and utilities
- Reserve charging times to avoid dead-heading



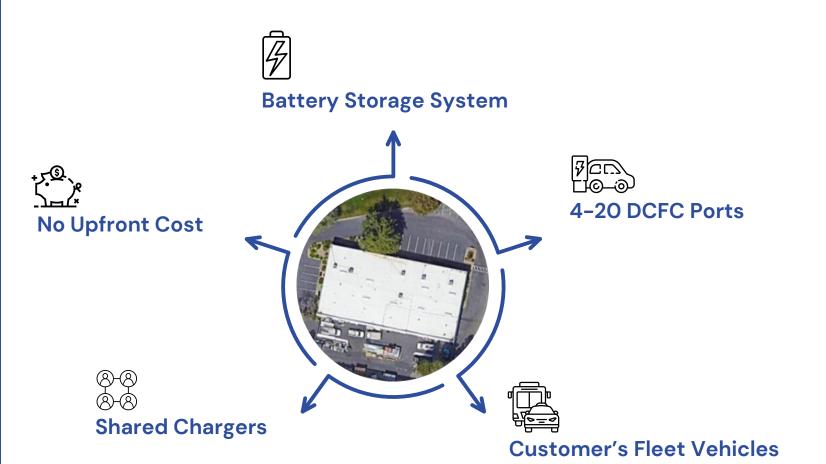
# The right package for your fleet business

			Mezza	
	Package 1 Turnkey Electrification	Package 2 E-Truck Lease Only	Package 2 DCFC Site Host	Package 3 DCFC Usage Only as Subscriber
Equipment Financing & Installation Service	Fixed Monthly Lease (zero upfront cost + revenue share)	Fixed Monthly Lease (incl. truck upfit)	Zero upfront cost + Revenue sharing to host	Fixed Monthly Subscription Fee
Commercial EV	$\checkmark$			
Shared Level 3 Fast Chargers	<b>√</b>		✓	<b>√</b>
Battery Energy System + Energy Management Software	✓		✓	<b>✓</b>
Dedicated behind the fence L2 Chargers	<b>√</b>			<b>√</b>



Distributed network of quickly-deployed charging stations

- 6-9 month deployment time
- Customers host DCFC on site
- Share DCFC with local fleets







# Modular Fleet Offering (5x5x2)



5 Utility Vans



5 L2 Chargers



2 Dual Port DCFCs



1 BESS



- Quicker site feasibility studies
- Easy expansion for larger fleets
- Reduces utility delays

#### Develop multiple zones in a single market

# Develop multiple zones in a single market

# Mitra zones



- 2 Oakland/East bay, CA
- 3 Inland Empire, CA
- 4 Fresno, CA

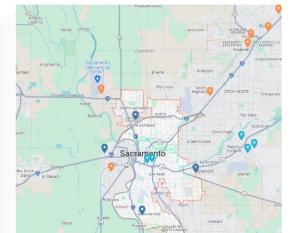




- Active Sites under Construction
- Sites in Preliminary Site Design
- Key Areas Identified



- Reduces range anxiety
- Accelerates conversion of local fleets
- Strengthens policy relations, enabling larger incentive capture



Densify zones by adding sites













KEY SPECS	<b>GM</b> Bright Drop Zevo 600	<b>GREEN</b> EV Star Cargo Plus	<b>XOS</b> P100 Box Truck	MULLEN THREE	Ford F-150 Lightning Lariat ER
Model Year	2024	2023	2021	2024	2023
Native or Converted EV	Native	Native	Conversion	Native	Conversion
Truck Class	3	4	6	3	2b
GVWR (lbs.)	11,000	14,330	23,000	11,000	8,550
Battery Size (kwh)	178	118	120	89	131
Driving Range (mi)	250	150	130	125	320
Max Payload (lbs.)	2,440	5,000	9,500	5,316	1,952
Dimensions (in)	290"L X 107.93"H X 106.13" W	300"L X 121"H X 96"W	216"L	230"L X 88"H X 77"W	232.7"L X 78.3"H X 80"W
Back Door Clearance (in)	71.59	76	78.2	Varies – Depends on the body	N/A
# of front seats	2	2	2	2	2
Lift Gate	N	Υ	Υ	N	N
HVIP Eligible	Υ	Υ	N	Y	N
Warranty	3-yr / 36,000 Miles B-to-B 8-yr / 100,000 M Electric Component	TBC	5-yr / 100k miles. Starts when units are shipped from OEM.	3-yr / 50,000 Miles B-to-B 8-yr / 100,000 M Electric Component	3-yr / 36,000 Miles B-to-B 8-yr / 100,000 M Electric Component
Estimated 5 –Yr. Lease	\$1,500	\$2,250	\$1,500	\$1,400 – C&C Only \$1,800 – C&C + Box + Lift Gate + Upfit	\$1,000 + Upfit



No



#### Join the Mitra Network Now! Provide fleet & site information Review electrification proposal Mitra conducts a complimentary Sign contract electrification assessment ■ Implementation & delivery¹ Yes **Provide Fleet** Review **Implementation Assessment** Sign Are you in Information **Proposal** and Delivery Contract California?

# Reserve your place in line!

- 1. Provide fleet & site information
- 2. Sign MOU to be first inline when we open your Mitra Zone
- 3. Mitra Zone opens
- 4. Mitra conducts a complimentary electrification assessment

- 5. Review electrification proposal
- 6. Sign Contract
- 7. Implementation & delivery<sup>1</sup>



# Thank you!

Marissa Campbell

Marissa@mitra-ev.com

407.493.8477

www.mitra-ev.com