# Green California Summit and Exposition

Zero Emission Vehicles

April 21, 2016



## **Panelists**

- Lisa Chiladakis, Plug-In Electric Vehicle Collaborative
- Don Anair, Union of Concerned Scientists
- Ben Xiong, California Fuel Cell Partnership
- Kevin Wood, Center for Sustainable Energy



# **PEV Collaborative**



Public/private organization focused on accelerating the adoption of PEVs to meet California's economic, energy and environmental goals.

Using the expertise of each member, the PEV Collaborative convenes, collaborates and communicates on emerging PEV market trends and works to address challenges and enable strong PEV market growth.



# Plug-in Electric Vehicles

## Plug-in hybrid electric (PHEV)

- Electric motor/battery and gasoline engine
- 15-40 miles electric
- ~300 miles gasoline
- Plug-in to recharge & refill at gas station

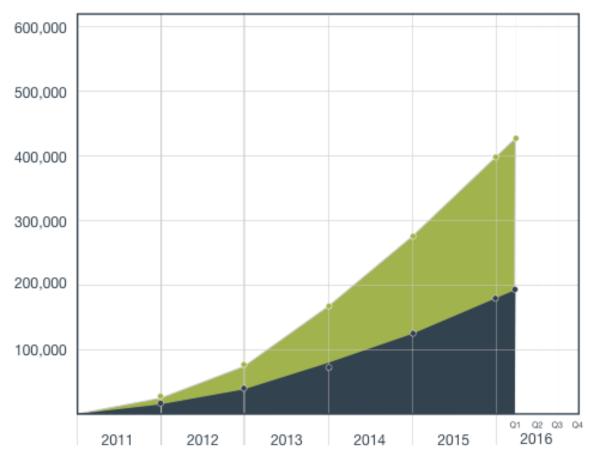
### Battery electric (BEV)

- Electric motor/battery
- 70-100 miles
- Plug-in to recharge





#### **CUMULATIVE SALES**



#### NATIONAL SALES

March 2016: 13,105 2016 Sales: 28,151

Cumulative 2011-present: 428,816

#### CALIFORNIA SALES\*

March 2016: 7,208 2016 Sales: 15,483

Cumulative 2011-present: 196,447

View Data Calculation

www.pevcollaborative.org/data-caculation >>



<sup>\*</sup> Approximation assumes CA sales are 55% of National Sales Reference: www.hybridcars.com

# New Makes and Models Coming Soon













# Recharge

Residence

Work

**Public** 





#### Level 1 Charge







- 120-volt wall outlet
- May need a separate circuit to prevent tripping the breaker. (GFCI recommended)
- Uses the cord set that comes with the car or can be hardwired equipment
- May be a lower-cost option











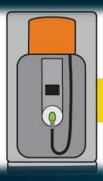
- 240-volt station or cord set with at least 25 amps
  - Charging station provides J1772 connector that all PEVs can use



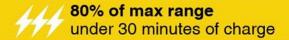








#### **DC Fast Charge**





- Also called a quick charger
- 50-125 kW
- Uses SAE Combo or CHAdeMO connector
  - Some provide both connectors
- Not all PEVs can use (e.g. PHEVs)
- Tesla-only Supercharger Network

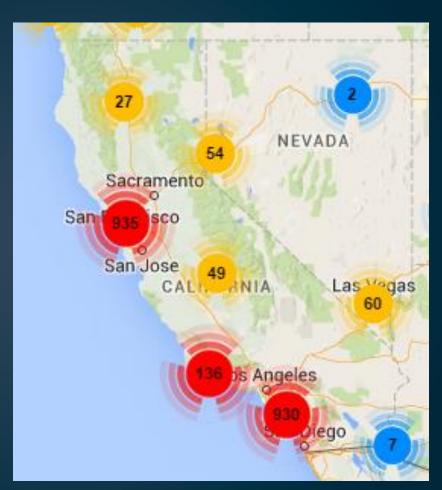






# Public Charging

- Level 2:
  - 11,717 stations
  - 25,825 outlets
- DCFC
  - 1,676 stations
  - 3,568 outlets





# Charger Financing & Incentives

- State financing programs
  - Small businesses: loans from CalCAP lenders
  - Residential: PACE financing
- South Coast AQMD
  - \$250 residential buy-down program
- San Joaquin Valley APCD
  - \$5-6k for publicly accessible EVSEs
- Bay Area AQMD
  - Open solicitations on regular basis
- Federal Tax Credit
- California Energy Commission Grants



## Resources and webinars

#### Plugging in at Work:

How to Effectively Install, Share and Manage Electric Vehicle Charging Stations

www.PEVCollaborative.org

November 2015



- Plugging in at Work
  - www.pevcollaborative.org/ workplace-charging
- May 25 Webinar Change Happens: What's new and coming—from the State of California
  - www.PEVCollaborative.org/ webinars



## **PEV Resource Center**



- Rebates
- Incentives
- Discounts
- Promotions

Links to all resources will be sent after the webinar



# Ride-and-Drive Series

#### 2015

- 6 events
- Reached 2,200 people
- More than 500 test drives
- 350 pre- and post-drive surveys completed
- Drive-to-purchase surveys
- Done 3-6 months after events
- ~15% purchased or leased a PEV
- 94% shared their experience

#### 2016

- 10 events
- www.bestrideever.org





California Environmental Protection Agency















































































Center for Sustainable Energy







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