

Richard Keithley

Regional Government Sales Manger, Ford Pro

David McManus

Account Executive, Ford Pro Charging



PROTM



Electrification

Mustang Mach-E , E-Transit, and Ford F150 Lightning Pro

Ford Electric Vehicles



Play To
Our Strengths

Build Iconic Brands,
Amplify Attributes

Leverage Scale
and Technology

Battery Electric Vehicles

Offer The Lowest

Total Cost of Ownership



Fuel Savings

Average Electric Vehicle Operation

Costs Less Than Half

Operating Cost

In Lower Electricity Rate States

<1/3 of Gas Vehicles





2022 Mustang Mach-E GT

Ford

Battery technology with hassle-free charging solutions

Standard-range (68 kWh lithium-ion battery) 230 Miles in rear wheel-drive configuration

Extended-range (88 kWh battery), targeted EPA-estimated range of at least 300 miles in rear-wheel-drive configuration

Ford Connected Charging station adds an estimated range of 28 miles per charging hour on a 240V outlet

*

DC Fast Charging-go from 10%-80% charge in 45 Minutes



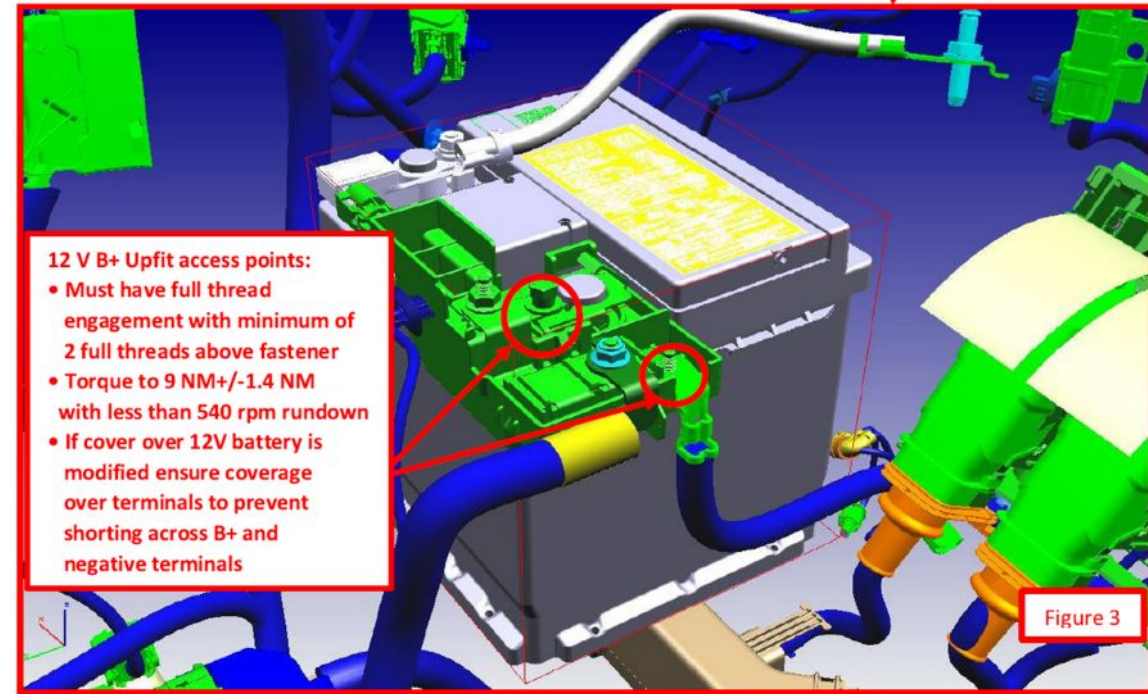
* based on extended-range, rear-wheel-drive configuration**

Police Upfit Guide and Recommendations

Police Modifier Bulletin P-033

We are strongly recommending the Mach-E GT

Mach E-GT has a 220A DC/DC convertor



Targeted BEV Use Cases: Light Duty Delivery, Service & Maintenance

2022MY Update

Van Customer EV Fit

Ideal “Use-Case” Characteristics

Planned and predictable routes

Frequent stops and high idle rates

Travels <100 miles

Sufficient downtime (7+ hours) for level 2 charging



2022MY Update

North American Body Styles + Variants

THREE ROOF
HEIGHTS



THREE BODY
LENGTHS



AVAILABLE CARGO VAN,
CUTAWAY & CHASSIS CAB



EIGHT BODY
STYLES



PRO™





The Truck of the Future Is Here
A Revolutionary Solution



Standard 4x4 Dual Motors

Two ranges 230 and 320 Miles

Up to 10,000 lbs of Towing

Frunk rated 400 lbs

Extended Range has GVWR of 8550 lbs



Pro-Power on board up 9.6 kw





Title (Change in Footer)

Hybrids and Plug in Hybrids



PRO[™]

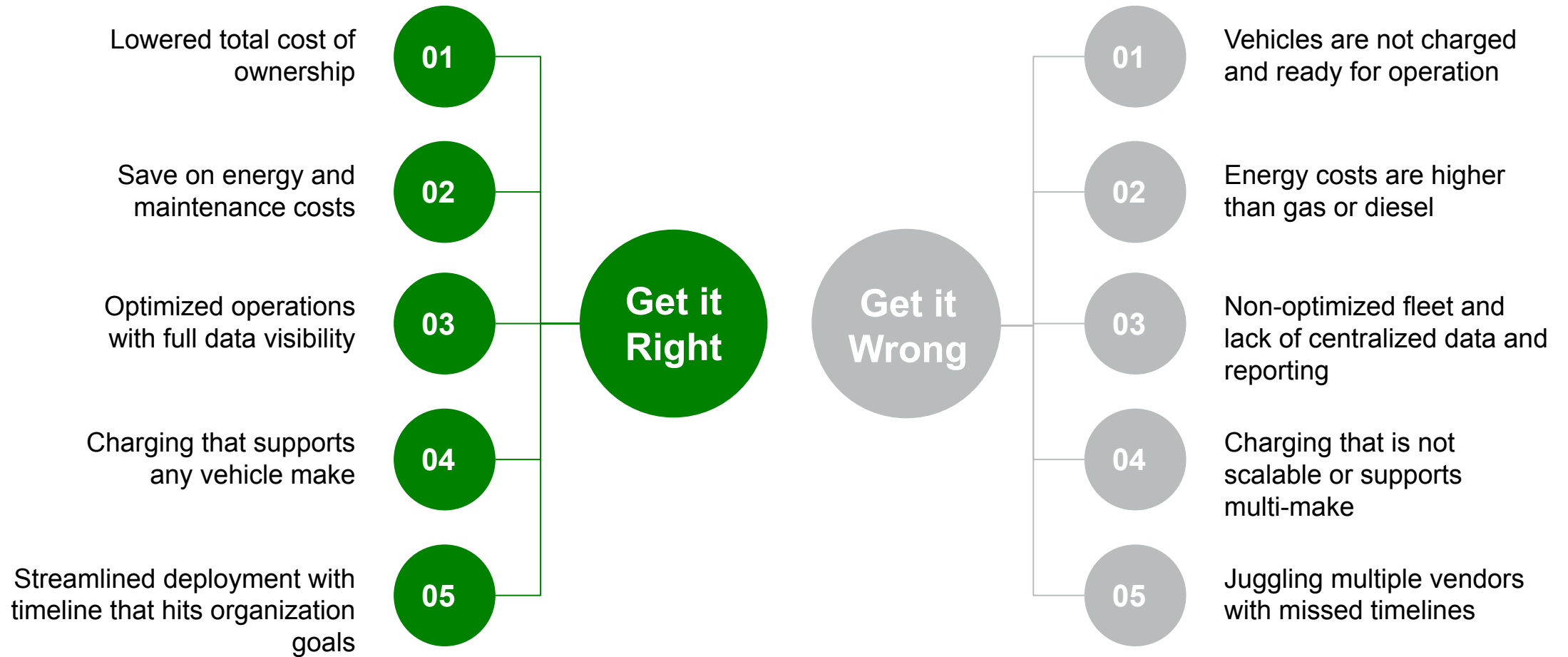




Ford ProTM Charging

End-to-End Charging Solutions for Fleets

Depot – Home – Public – Telematics



**EVs and Charging provide unparalleled opportunities,
if done right**

Full coverage solutions for any charging need

Always-on customer support

Depot



Turnkey, End-to-End Solution

Home



One place to track fleet and charging data

Public



Largest public network* with centralized billing

*Based on original equipment manufacturers (OEM)/automotive manufacturers that sell all-electric vehicles and have publicly announced charging networks. Department of Energy data used.

Charging
+
Telematics

Ford Pro™ Depot Charging Benefits

Charging for fleet vehicles at your facilities

Flexibility

Use your choice of charger hardware

Optimized energy costs

Seamless integration into fleet operations

Turnkey services under one roof

Build, operate and maintain your depot all in one place



Deploy Charging with Turnkey Solutions

Module 1 Concept

Conceptual Design Deliverable

Energy modeling with utility study

Available incentives

Site layout & one-line diagram

Conceptual schedule

Project cost estimate & SoWs for Modules 2, 3 & 4 if applicable

Module 2 Design

Engineered Design Documents

Complete engineered construction drawings & specifications

Utility coordination

On-site assessments

Module 3 Build

Site Construction

Permitting

Material/equipment procurement

Complete infrastructure site build / make ready

Module 4 Install

Charger Installation

Charging equipment installation

Charger configuration & commissioning

Customer onboarding & training

Design & Build Process

Complete Project Duration (4 months)



Note: All timelines and schedules are estimates and subject to change based on project scope.

Fleet optimized, with smart charging software



Ensure Fleet Uptime

Vehicles are charged when you need them = Peace of Mind



Optimize Charging Costs

Hands-free smart charging optimizes your energy bills



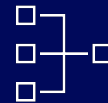
Easily Track Your Key Metrics

Access to analytics and charging reports. You own all your data.



Multi-Make Compatibility

Manage multiple different makes of EVs



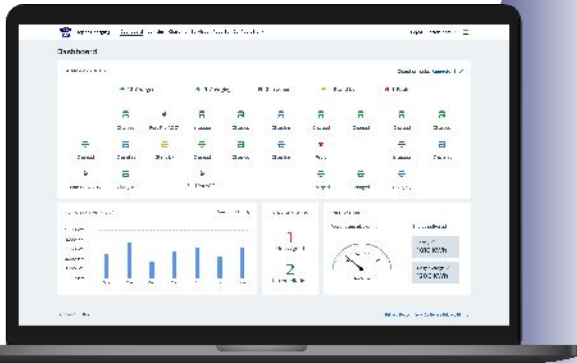
Systems Integration

Connect to new or legacy systems



Live Performance Tracking

Remote monitoring of real-time status



Depot Charger Offerings

All-in-one designs



Ford Pro AC
Charging Station
11.5kW



Ford Pro AC
Charging Station
19.2kW



Ford Pro DC
Charging Station
60kW/120kW

Ford Pro™ Home Charging Benefits Best-in-Class Offerings

Home Installation

Order, schedule, install
and service

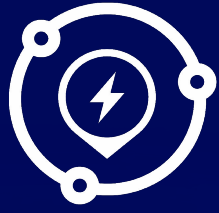
Driver Reimbursement

Tools for reimbursement reporting

Charging Data Visibility

Track energy usage,
reimburse employees





Blue Oval™
Charge Network

70,000+

Charging Ports

7,000+ DC Fast Charge Ports

Access to the Largest Public Charging Network*

On route range notifications

Navigation assisted
charger location

Realtime charger status
updates

Plug and charge

Consolidated and simplified
billing

*Based on original equipment manufacturers (OEM)/automotive manufacturers that sell all-electric vehicles and have publicly announced charging networks. Department of Energy data used.

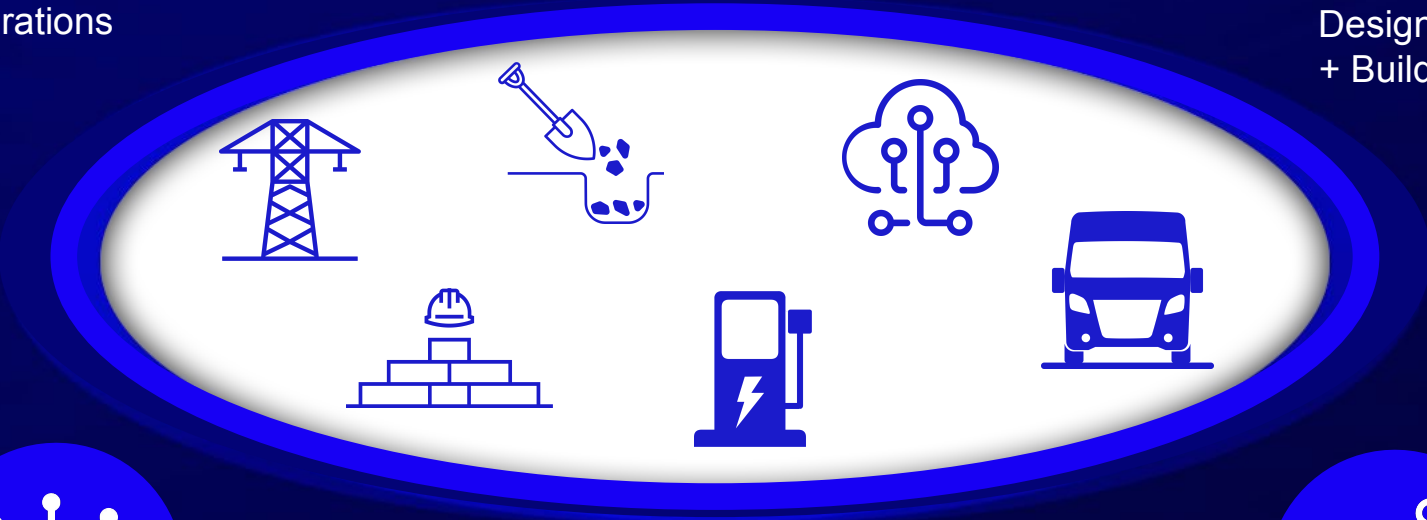
Providing A Complete Solution



Operations



Design + Build



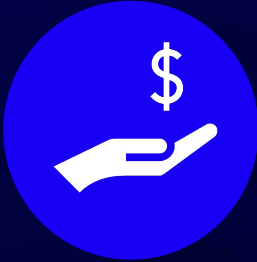
Vehicles



Hardware



Software



Financing

